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To: Interested Parties
Subject: Florida Voters Strongly Support Raising Taxes on the Rich
Date: June 27, 2019

A new Public Policy Polling survey conducted in Florida finds strong support for raising taxes on the wealthiest Americans. **72%** support raising taxes on the richest 5% of Americans (**58%** strongly support), including **86%** of Democrats, **71%** of independents, and even **58%** of Republicans. Just **23%** of **Florida** voters are opposed to raising taxes on the rich.

Other key findings from the survey include:

- An overwhelming majority of **Florida** voters believe it is important to raise taxes on the rich to ensure that all Americans pay their fair share.
 - Only **29%** believe the rich currently pay their fair share in taxes. **62%** say that the rich **do not** pay their fair share.
 - **65%** agree with the following statement: *“The rich take advantage of many tax loopholes, leaving the rest of us to pick up the tab, even as they’ve gotten richer. We need to raise taxes on the rich, so they pay their fair share, and make our tax system fairer for working families.”*
- Florida voters generally disapprove of the 2017 Tax Cuts and Jobs Act.
 - Fewer than half (**45%**) say they support the Republican tax plan passed by Congress at the end of 2017.
 - **58%** support repealing the tax cuts passed in 2017 that benefit the rich and corporations (Just **35%** oppose).
- **Florida** voters also support raising taxes on the rich as a means to protect important government programs such as Medicare, Medicaid, and Social Security. **63%** agree with the following statement: *“The recent tax cuts for the rich increased the debt by nearly 2 trillion dollars, putting funding for Medicare, Medicaid, and Social Security at risk. We need to raise taxes on the rich to make sure these programs are protected.”*
- Support for taxing the rich remains strong even when the question is posed differently. When respondents were asked whether they support or oppose “raising taxes on those whose household wealth exceeds \$10 million.” **70%** support, with just **26%** opposed.

These state-level results align with previous, nationally representative polling showing strong public support for taxing the rich, concerns about wealthier Americans failing to pay their fair share, and the implications of what an imbalanced tax system could mean for popular government programs.

PPP surveyed 658 registered voters in Florida from June 20-21, 2019. The margin of error is +/- 3.8%. The survey was conducted using telephone interviews for Tax March.